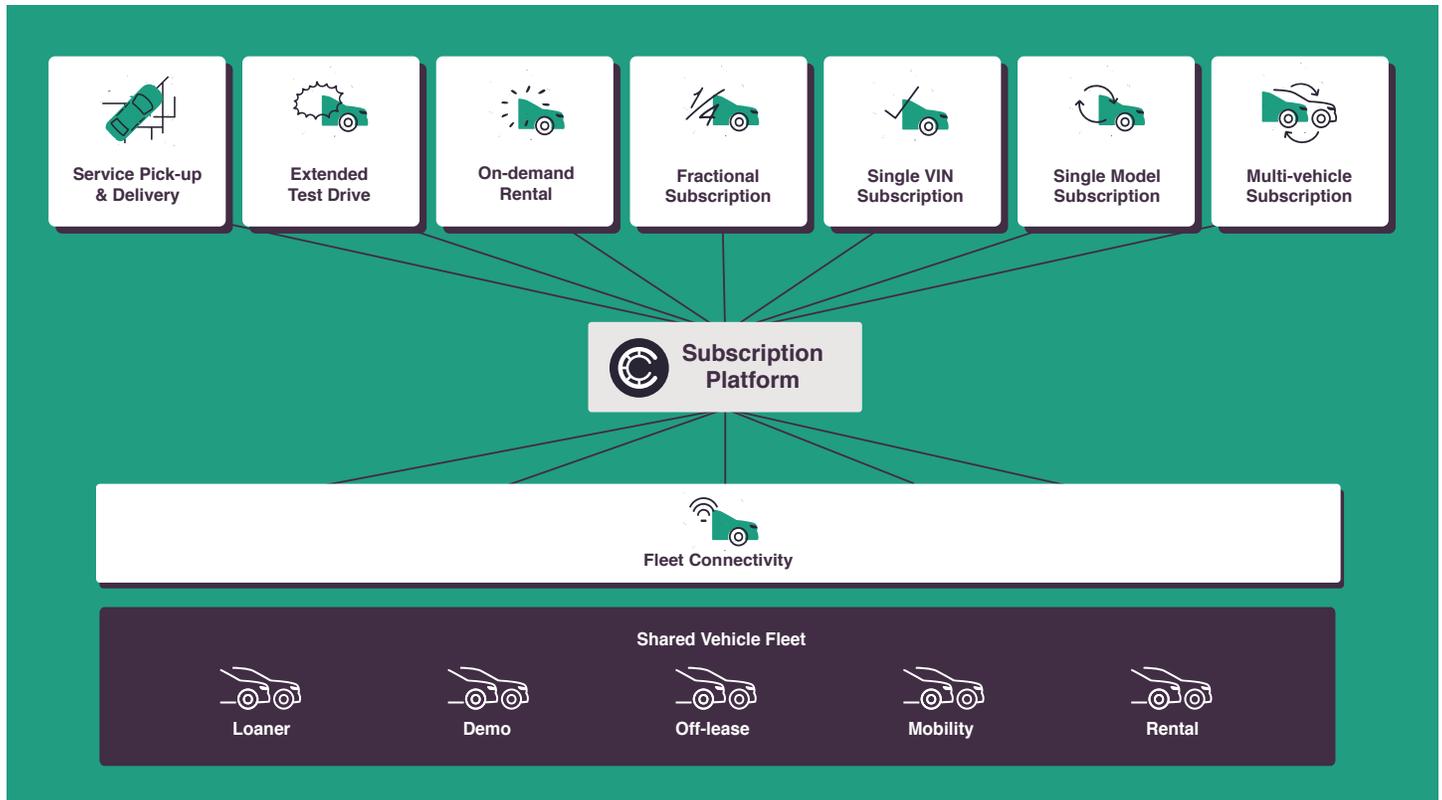


Recurring Business = Better Business

Subscription and mobility products designed for every type of driver.

The Clutch Subscription Platform lets dealers offer multiple products from a pooled fleet.



Clear benefits for your business



Sell More

- Attach to existing unit sales
- Fill gaps in traditional products
- Prevent walk-outs



Grow Margins

- Make service loaners more productive
- Fill gaps in the service schedule
- Optimize across new, used and fleet



Build Recurring Business

- Attach to existing unit sales
- Fill gaps in traditional products
- Prevent walk-outs



Differentiate

- Offer products others don't have
- Provide "insanely great" service
- Prove you are working for them

The Clutch Subscription Platform lets you offer subscription and mobility products to meet the needs of every driver

Service Pickup & Delivery lets you provide a white-glove experience by picking up customer vehicles for service and delivering loaners

- ⚡ Retain more service revenue
- ⚡ Improve loaner utilization
- ⚡ Grow Customer Satisfaction Index

Extended Test Drive allows consumers to try one or more drive vehicles for an extended period of time, typically on a paid-for basis.

- ⚡ Engage shoppers
- ⚡ Gather intelligence to close the sale
- ⚡ Monetize demo and loaner fleets

On-Demand Rental gives a store's existing customers the opportunity to rent additional vehicles for various needs (i.e. trips, visits from family).

- ⚡ Monetize your fleet
- ⚡ Differentiates against other franchises
- ⚡ Creates more opportunities to engage with consumers
- ⚡ Address EV range anxiety

Fractional Subscription allows customers to drive additional vehicles for a monthly fee (i.e. 3 days per month for \$100 monthly fee).

- ⚡ Monetize your fleet
- ⚡ Additional product to sell in F&I or at service
- ⚡ Solve dilemmas on the sales floor

Single VIN Subscription lets you "sell" used inventory with a month-to-month subscription with pricing customized to the make-model and condition

- ⚡ Attractive pay-as-you-use pricing for consumers
- ⚡ Monetize any type of inventory
- ⚡ Keep the customer under your brand

Single Model Subscription provides an alternative to ownership on new or used vehicle. Offer a simple monthly fee that includes everything but gas

- ⚡ Earn a premium over leasing
- ⚡ Solve problems on the sales floor
- ⚡ Create a "used car" factory

Multi-vehicle Subscription lets consumers flip between vehicles as their needs change, while letting their subscription provider take care of all the hassles of ownership.

- ⚡ Offer the ultimate consumer experience
- ⚡ Do more for consumers and get paid for it
- ⚡ Achieve incredible consumer satisfaction and buzz

The leading software platform for automotive subscription and dealer mobility

40+

DEALER AND
OEM CLIENTS



OPERATING IN **27** STATES + CANADA



45K

VEHICLE "FLIPS"
COMPLETED